

A group of cyclists is riding on a dirt trail through a lush, green forest. The trail is narrow and appears to be made of gravel or dirt. The forest is dense with various types of trees and plants, including ferns and palm trees. The sunlight filters through the trees, creating dappled shadows on the trail. The cyclists are wearing colorful clothing and helmets. The overall scene is vibrant and scenic.

West Coast Cycle Trails Strategy

West Coast Tourism ICONS



CYCLE TRAILS



The Prize to Date

Investment

Capital Cost: \$50m+

Return

25000+ riders 2019/20

\$50m pa estimated
economic return

*Each year, trails are already returning the total
construction cost.*

5 Hero Multi-day Rides

West Coast Wilderness Trail

- 133km
- Easy: Grade 2 / some Grade 3
- *Best Grade 2 trail in NZ*
- *Voted #1 section of Tour Aotearoa*

Paparoa Track and Pike 29 Track

- 55km
- Advanced: Grade 4
- 2 day
- *Newest Great Walk/Ride*
- *Only purpose built Great Ride*

Kawatiri Coastal Track

- 56km
- Easy: Grade 2
- 1-2 days
- *Under Development*
- *Potential to be another world class Grade 2 Trail*



Old Ghost Road

- 85km
- Advanced: Grade 4
- 2-4 Days
- *World renowned backcountry ride*

Heaphy Track

- 78km
- Advanced: Grade 3
- 2-4 Days
- *Classic NZ ride*

Tier 2 Trails

Reefton

- *A network of mountain bike day rides*

Waiuta-Big River Track

- 36km
- Advanced: Grade 4
- 1-2 Days
- *Notable section of Tour Aotearoa*

West Coast Cycle Trail Strategy

5 Trails Operating Independently & Collaborating

1. Old Ghost Road
2. Wilderness
3. Paparoa
4. Kawatiri
5. Heaphy
- Tier 2 - Reefton

Regional
Network
Forum of Trail
Managers &
Owners

Framework

1. Informs DWC Capital & Tourism Planning & Investment
2. Nominated Chair from Network
3. Quarterly Meetings
4. Funded Resources to Deliver Collective Actions

Strategy Action Plan

Strategic Focus:

We can't afford to build more. Rather, let's protect, strengthen and grow what we have.

Protect

what already exists through securing

- completion & maintenance
- management

Strengthen

through collective marketing, increasing rider revenue

Grow

- business
- value add

Four Strategic Goals

1. Regional Planning & Advocacy, Knowledge Sharing & Collaboration
2. Funding Advocacy for Trail Completion & Operations
3. Regional Trails Marketing & Promotions of Overall West Coast Trails Offer
4. Regional Drive for Increased Revenue from Riders

CAPEX / OPEX / Risks / Constraints

	Trail	CAPEX Estimate Required	Purpose	OPEX Required	Trail Management	Key Risks/Treats/Constraints
1.	Old Ghost Road	Nil – Self sustaining		Nil – Self Sustaining	Nil – Self Sustaining	Summer Accommodation Capacity
2.	West Coast Wilderness Trail			\$80,000	TBC	Summer Accommodation Capacity.
	Capital Projects					
	Kaniere off road Stage 1 Stage 2 Stage 3		H&S			
	Kawhaka Stilling Basin Bridge		H&S			
	The Weirs		H&S			
	The Causeway		H&S			
	Hokitika Bridge	NZTA	H&S			
	Totara Bridge		H&S			
	DOC Boardwalks and Bridges		H&S			
	Taramakau		Major Maintenance			
	New Commercial Projects					
	Mahinapua Loop		CHC			
	Lake Mudge		Commercial			
	Shantytown Loop		CHC			
3.	Paparoa and Pike 29 Tracks	Nil - DOC		DOC	DOC	Accommodation Capacity
4.	Heaphy Track	Nil - DOC		DOC	DOC	
5.	Kawatiri	Nil – PGF funded		Unknown	Unknown	
Tier 2	Reefton Trails	TBC		Unknown/DOC	TBC	

H&S = Health and Safety

CHC = Cultural and Heritage and Commercial